



Microsoft

Explore the Internet
of YOUR Things.



CITY THAT TALK TO YOU

Absolute *Fantasy* Reality *Possibility*

Kishore Shetty

Technology Solution Professional - IOT
Microsoft Corporation India



Fantasy

City: Hey, it seems raining tomorrow, did you buy Umbrella which you were planning?.

Build the core service as solution

Collective decision to kick start Smart city project are not yet seeing the bright light

Collective engagement & commitment
[Crowd sourcing, PP model]



Reality

Scale, compute and secure platform available. Data platform in place and sensing cost getting slashed year on year

Possibility



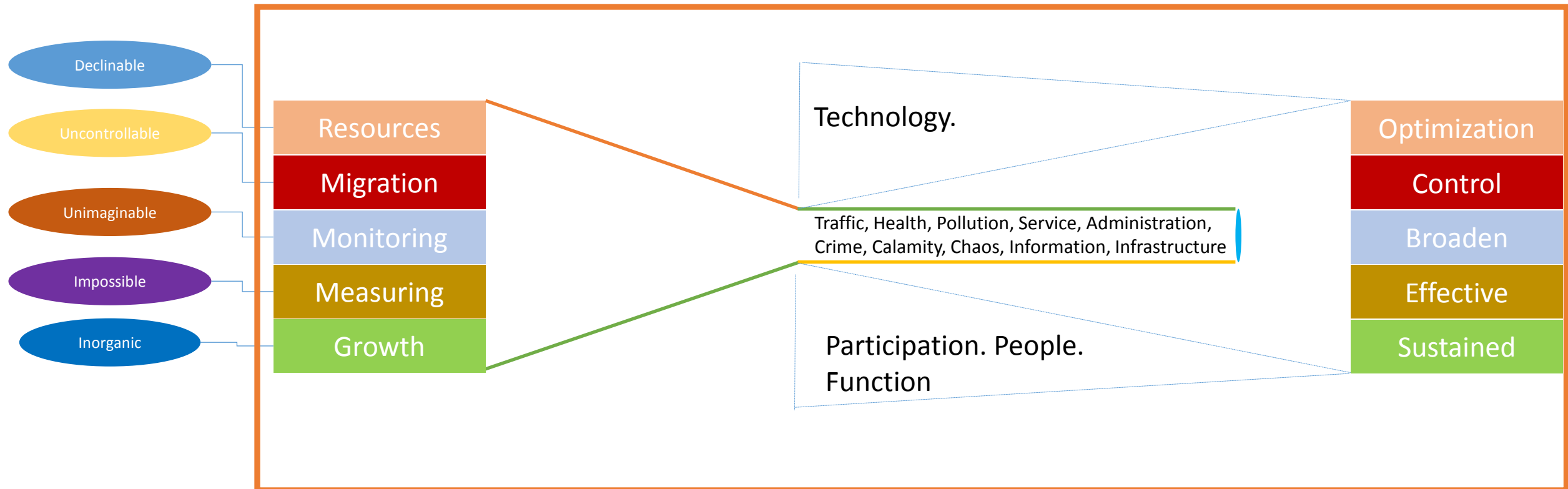
Possibility

Smart city is beyond technology. It is a multitude approach and collaboration from different parties

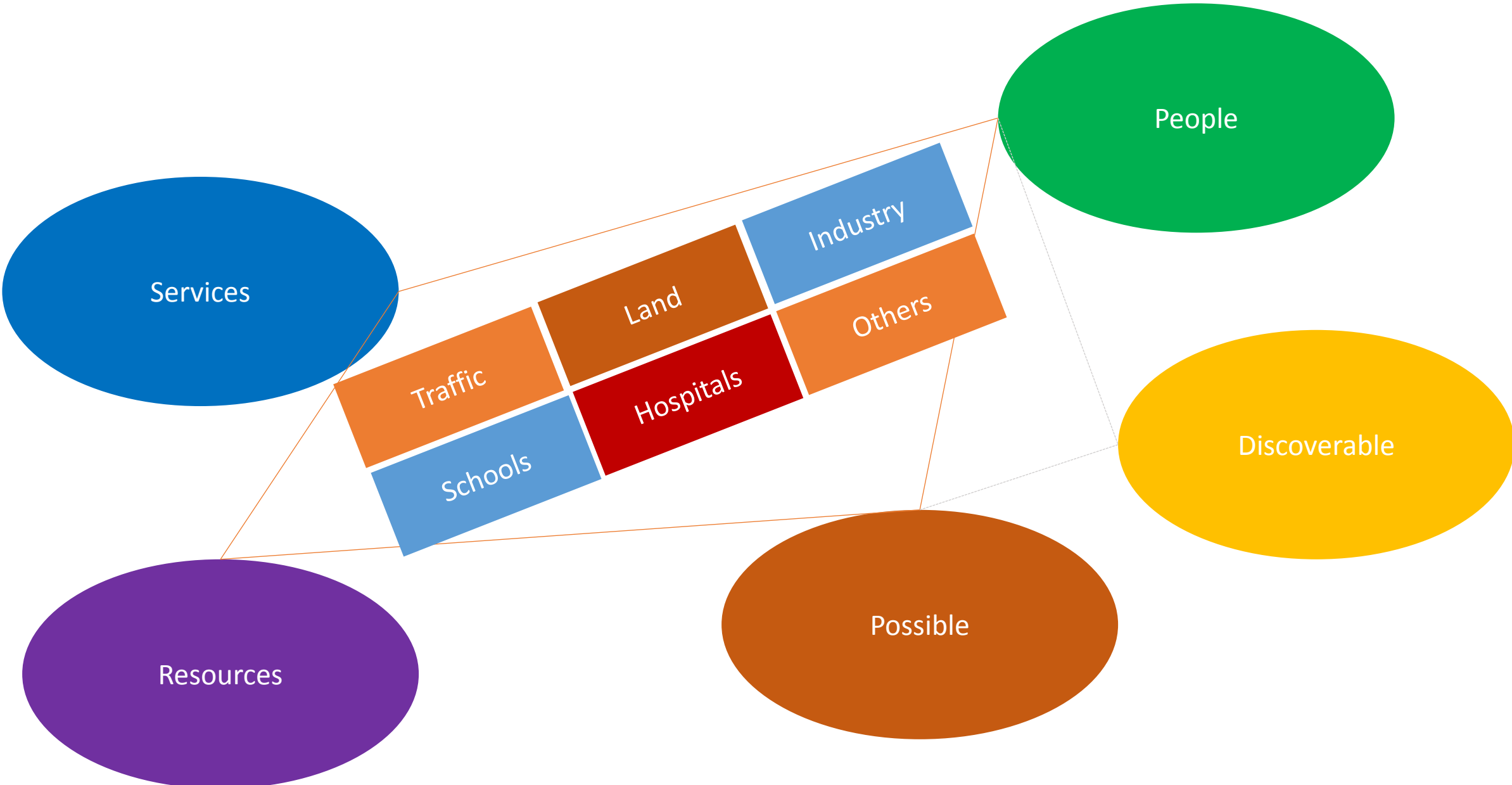
Cities We heard are better - A reference

Amaravati	Mohenjo -Daro	World's Top 10 City	India's Top 5 City
<p>Before the roll out of yugas</p> <p>Heard in Purana's</p> <p>Created by creator himself</p> <p>Illusionary or imaginative</p>	<p>2500 BCE</p> <p>Read in History</p> <p>Fresh from caves or tribal pains</p> <p>Real attempt to build best place to live</p>	<p>Ex. Sydney Australia</p> <p>Heard in News & Surveys – lived or visited</p> <p>Thoughtful planning, usage of technology</p> <p>More resources and less population</p>	<p>Ex. Bengaluru</p> <p>Born or living</p> <p>Meaningful yet short sighted planning, usage of natural surroundings/resources.</p> <p>Abundant natural resource and less population</p>
<p>No relevance</p>	<p>Only evidence</p>	<p>Only Challenges</p>	<p>Only bottleneck</p>
<p>Imagination</p>	<p>Design</p>	<p>Administration</p>	<p>Nature & people</p>
<p>Economy, Migration, Policies, Unrest</p>			<p>Growth, Environment, Migration, Population, Administration, Corruption, pollution</p>

Core Challenges & Priorities



City – Is full of Data [== THINGS]



CITY THAT TALK TO YOU - CLIMAX

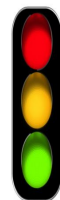
First Hand Information Available to Citizen



Possible integration and intervention – Auto & Seamless



Fixed timing to variable based on density



Sense and Alert. Provide details for quick service

Meet – City of MINOKAMO



Japan Minokamo Disaster Prevention Department

SCADA system for flood warning and prevention

“There is no doubt that the residents of Japan rest easier knowing that their municipal authorities have installed state-of-the-art technology to help protect them from the risk of unexpected flood damage.”

In Reality City is Talking

Remember: Tsunami – Early warning after we were hit by.

City as Data – General Data Rule

Let us take one aspect of city – Which is data. Smart City – A possibility [with IOT] can be explained, explored & Applied with a “DATA” approach in a simplest way.



- Every thing – is a Data
- Everywhere there – is a Data

} Digital Transformation [IOT]
Make Sense out of data [Analytics]

- Traffic Jam – High density
- Water level – leakage somewhere

} Approach }

Redefine
IOT

Data [about the THINGS] available over network [Internet] for processing [store, analyze, stream] to create business value

IOT- Opportunity

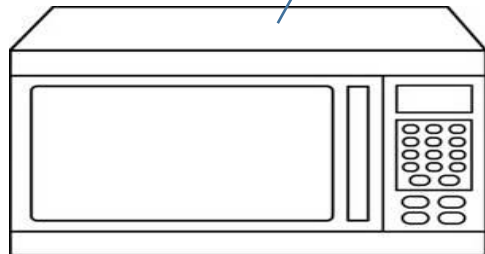
Our society – our behaviors are driven towards – getting things done quickly, convenience of using things and replace the things. Convenience of using things win over all (off course it comes with price)!.
Convenience of using things win over all (off course it comes with price)!.
Convenience of using things win over all (off course it comes with price)!.
Convenience of using things win over all (off course it comes with price)!.



Show me my favorite when I am free



Give me water as service – When I am Thirsty

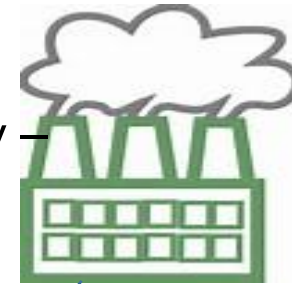


Cook my favorite recipe when I am hungry



Give me coffee when I feel fatigue

You buy bean when it gets over – Please buy my - Coorg one



My dear factory – I enabled you with I4.0.

Boss, I am on predictive maintenance – No worry I will never break down

Pick me up when I am ready and drive yourself buddy



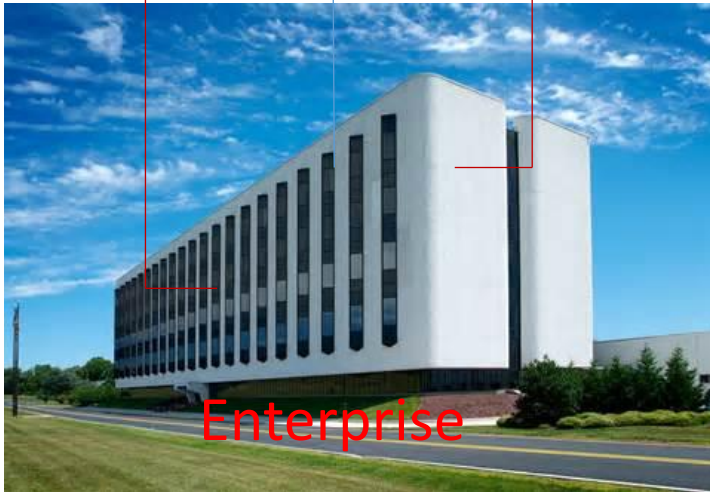
IOT- Opportunity

Beyond Business Transformation – Enterprise is changing way it look how it operate due to social and environmental impact. Convenience and digital transformation touching every nuke and corner of Enterprise – driving change

Feel Good
/ Appeal

Gov. Policies
/ Environment

Sustainability
/ Efficiency



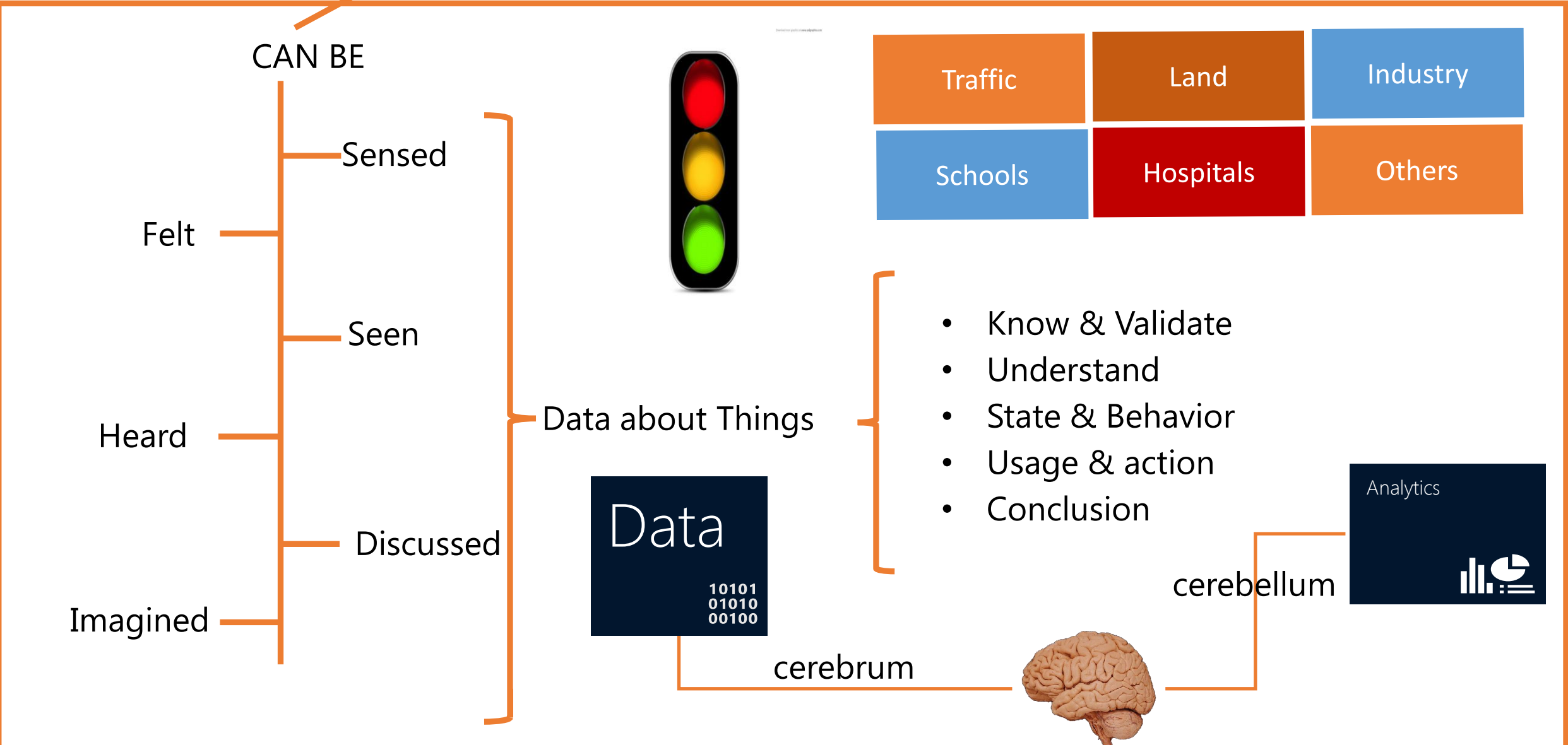
- Milenials @ work
- Connected workforce
- Mobility redefined
- Smart living condition at home/community
- Smart Infrastructure around
- Optimization of resources
- Environment responsibilities

DON'T YOU THINK?

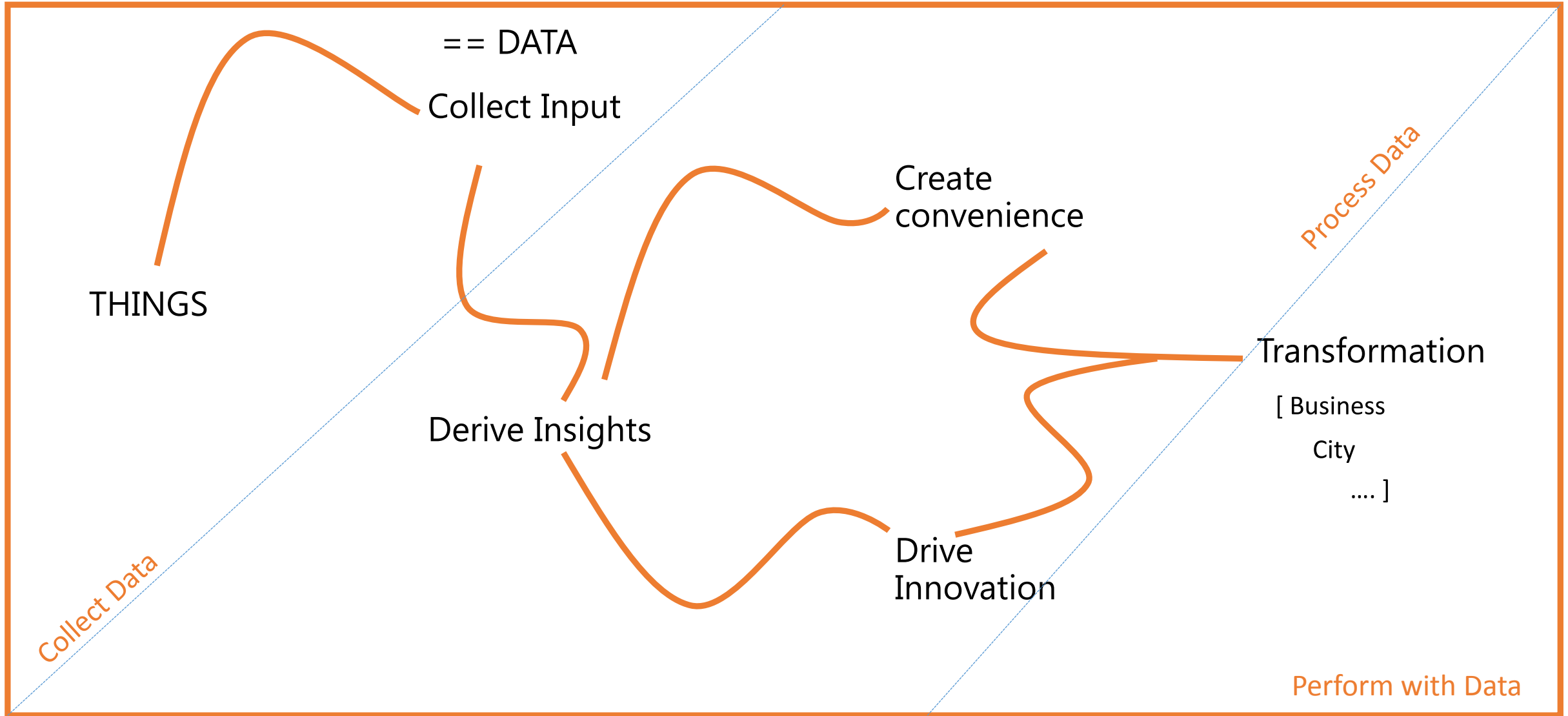
- Smart Home
- Smart Office
- Convenience everywhere.

YOUR CITY SHOULD BE SMART?

Internet of THINGS



Internet of DATA



{Getting – Data into Action}

Movement Sensor

Digitize the Things

Sensorize
Connect
Send Data
Receive Data

Collect & Collate

Store
Rules
Logics
Insights

Act on Data

Actions
Insights
Value
Convenience

Occupancy Sensor



Receive data

Process Data

Action / View /
Solution

Building Blocks of IOT – A Glance



How to collect ?

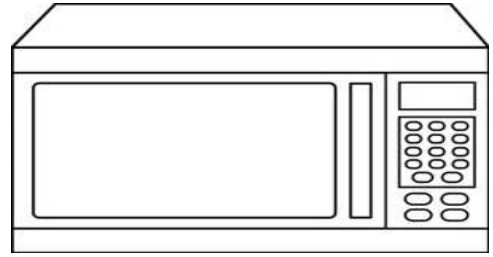
How much to collect?

How to represent?

Where to process?

How to process?

Compute on Internet of THINGS [== DATA]



Things

Data

10101
01010
00100

Edge

Gateway

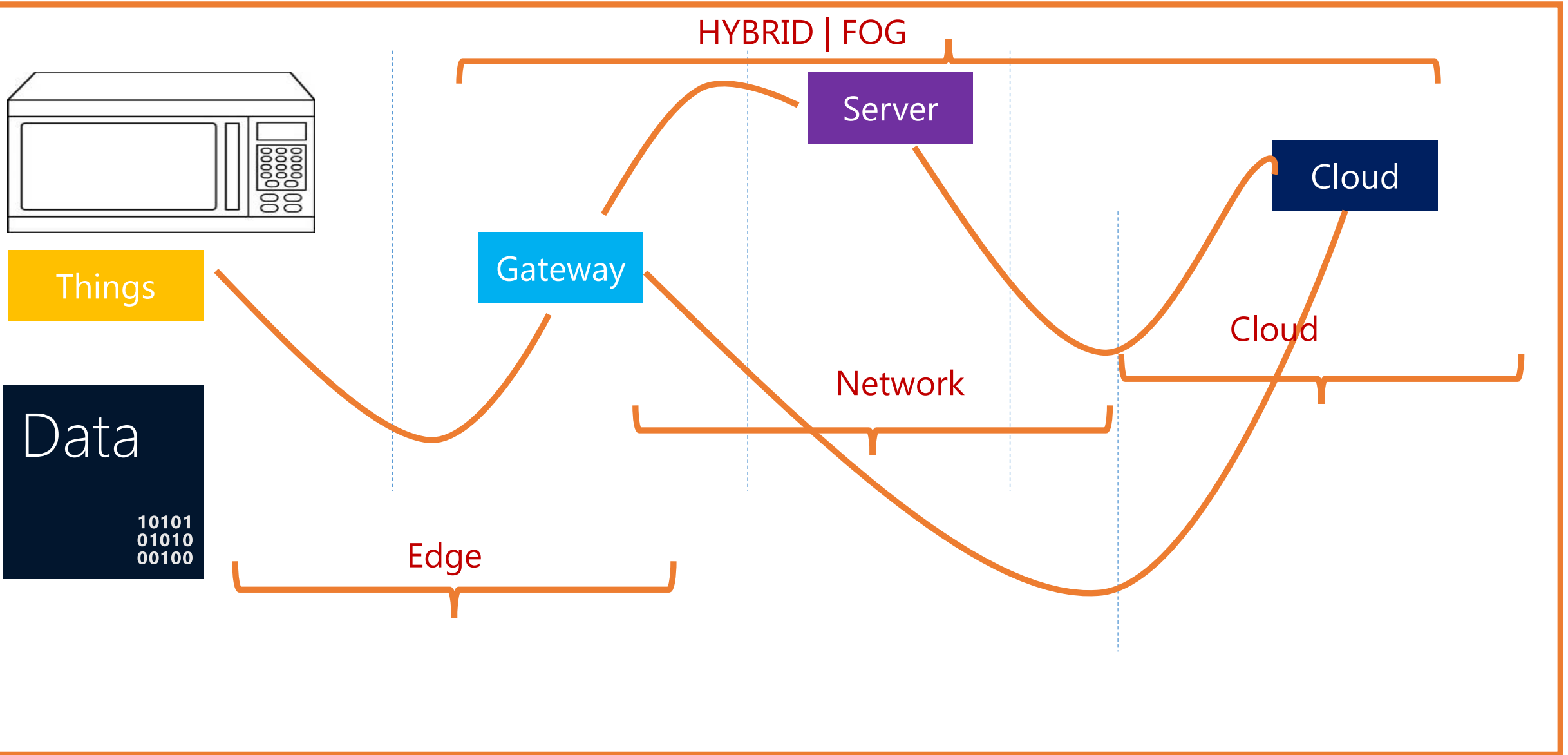
HYBRID | FOG

Server

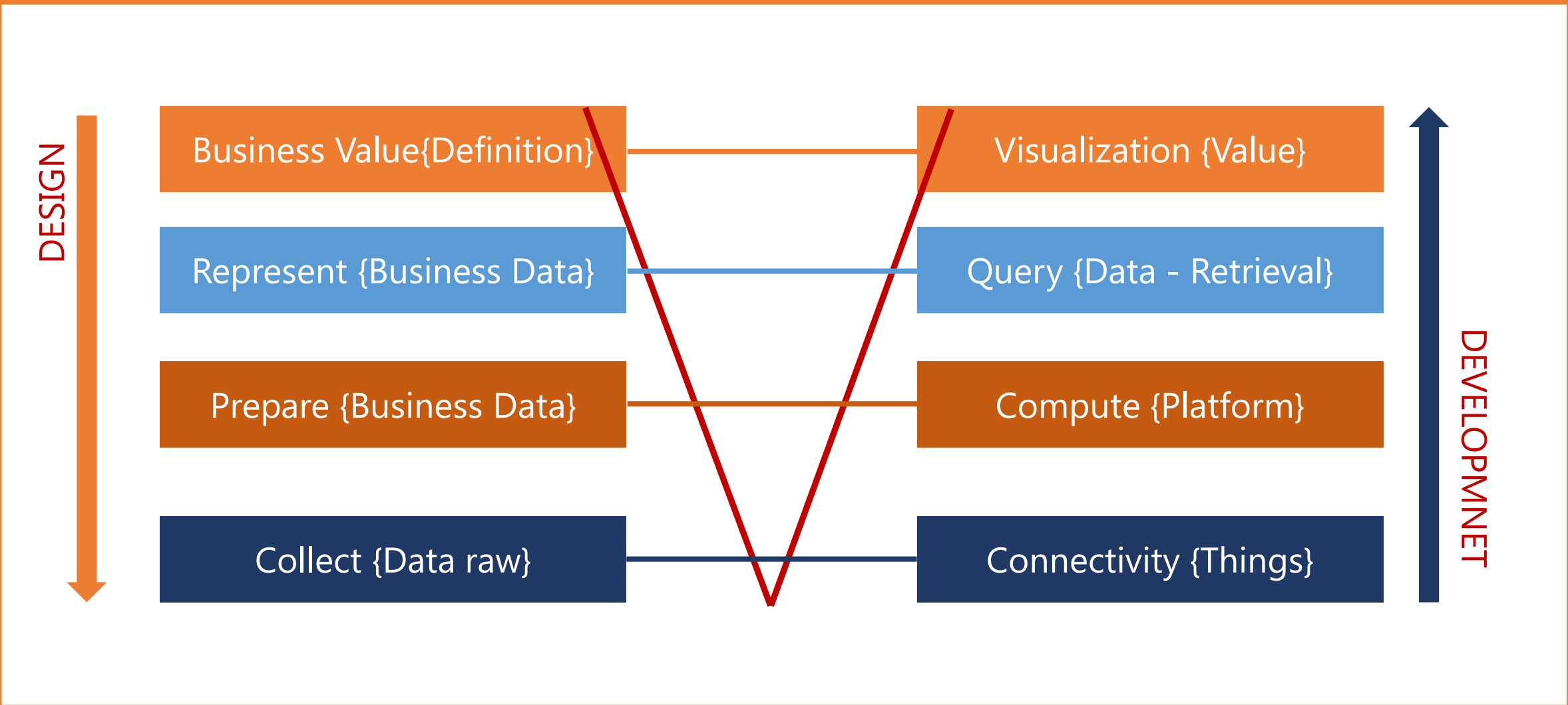
Network

Cloud

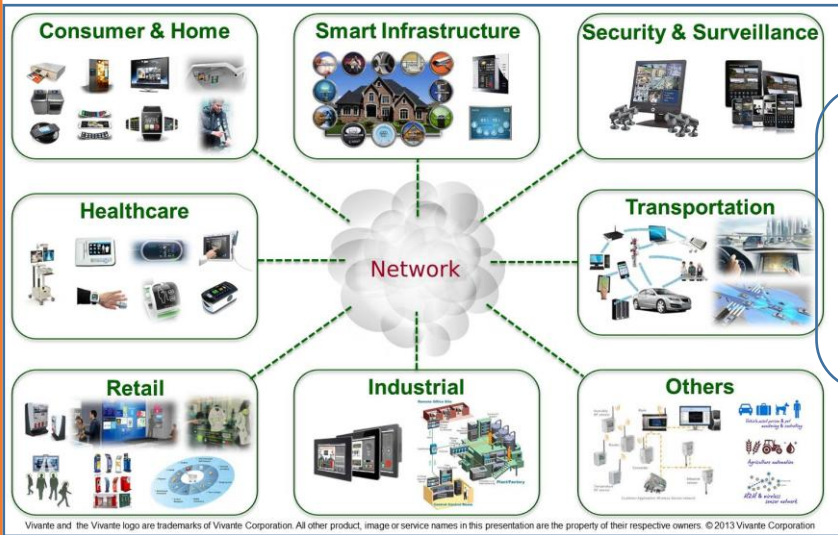
Cloud



DATA Centric Solution Approach

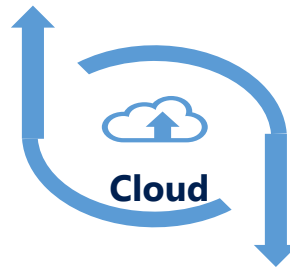
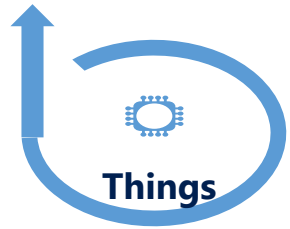
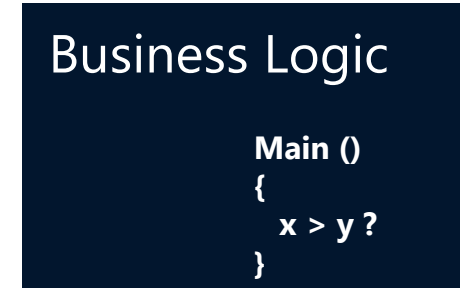


DATA Centric – Next Possibilities



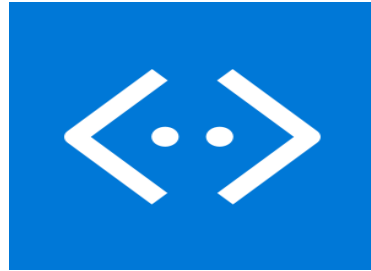
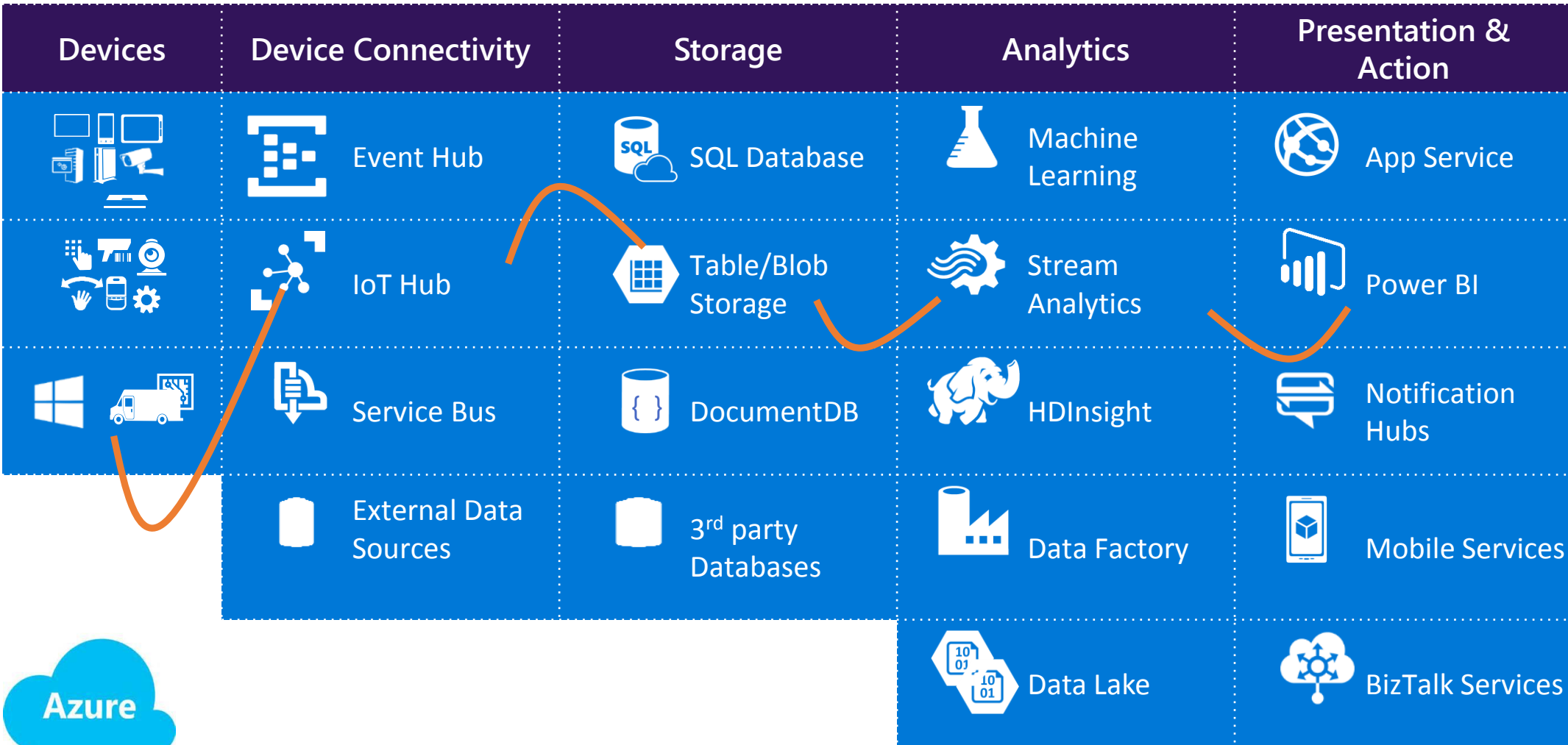
Data

10101
01010
00100



Do you know of any single platform provide all these?

DATA Centric Implementation Approach for IOT



A platform offering to realize your IOT aspiration with ease, scale and agility

Possible – Data/Things of City can Talk to You

Monitor River, cloud, rain

Collect Data

Analyze data

Communicate & Act

DATA OF CITY [Ex. Water Level]
THINGS OF [Ex. River]

MINOKAMO – SPEAKS & ACTS - Keep people rest easier

Are you ready ?

Thank you
for your Time



Microsoft
Azure

Create the Internet
of Your Things

